



SMHA Annual General Meeting April 17, 2011



Agenda

- AGM Required Business – 45 min
 - Minutes from Previous Meeting and business arising from minutes
 - Presidents Report, Treasurer's Report
 - Constitutional Amendments
 - Any other Business
 - Election of Officers and Directors
- Volunteers – 15 minutes
- Hockey Q&A– 1 hour
 - Checking vs Non-Checking
 - Where we play and why
 - Team Evaluations
 - Ice



APPROVAL OF 2010 MINUTES



The Year in Summary - Successes

- Programs and Development
 - Program change to non-checking only at B, choice at A
 - Majority of affected parents (59%) are satisfied with the change in program
 - 2/3 of parents picked Non-Checking as their choice of program for next season
 - 3 players joined SMHA to play non-checking, 1 transferred out
 - The SMHA/Kanata PeeWee B league
 - Introducing pilot program for police checks for bench staff at Novice
 - Clinics
 - Hosted more clinics - 2 checking, 2 Speak Out, 1 Trainer, 1 Coach – Saved \$4K
 - Chevrolet Coaching grant of up to \$2000 – Thanks to Peter Valters
 - Goalie Clinics - Up to 8 hours of clinics for IP to peewee level kids, 143 total players/9 sessions by professional goalie coach, out of pocket costs paid by parents(\$10/session), ice donated by SMHA



Successes continued

- Member Engagement
 - More feedback than ever before from members
 - Surveys, polls, blog conversations, use of website question form
- On-line registration and credit card payment
 - 76% registered on-line, 90% of those paid by credit card
 - Improved member convenience and reduced registrar time by approximately 50%
- McDonalds AtoMc grant for Atom teams for 2012
 - House Atom teams will get new 3rd jerseys and socks, McDonald coupons and other fun stuff



The Year in Summary

- Biggest challenges this year:
 - Losing our president
 - Midget issues - not enough coaches, oversized teams, penalties
 - Not enough volunteers
 - Team placement in Lanark Carleton
 - Ice
 - Parents not following process for complaints



The Year in Summary

- Recommendations for next slate of execs
 - Consider Internal house league where possible if LCMHL insists on 1/3:1/3:1/3
 - Introduce better structure and consistency to team selection process
 - Make player development a priority, expand this year's program to put more emphasis on goalie development
 - Fight for more ice – including at GRC new ice pad
 - Expand mandatory police checks to include all bench staff
 - Respond to member feedback - Investigate non-checking only at A and SMHA boundaries
 - Investigate bringing Rep A program in-house
 - Continue to be transparent
 - Continuously recruit and thank volunteers, think about succession planning well in advance of the AGM



Competitive Standings

- Minor Atom 11th out of 12
 - Major Atom 10th out of 12
 - Minor Peewee 7th out of 13
 - Major Peewee 13th out of 13
 - Minor Bantam 2nd out of 13
 - Major Bantam 8th out of 12
 - Minor Midget 4th out of 12
 - Major Midget 3rd out of 12
-
- 5 of 8 teams made the playoffs.



Stittsville Rams – Competitive Club
Profit and Loss
June 1, 2010 to May 31, 2011

	2010-2011 Budget	2010-2011 Actuals	2010-2011 Variance	Notes
Expense				
Regular Season Ice	\$ 82,092.67	\$ 80,153.72	\$ 1,938.95	} Total ice cost was slightly under budget.
Sensplex Ice	77,859.26	79,558.78	(1,699.52)	
Player development	4,000.00	1,390.40	2,609.60	} Not all teams used their player development allotment.
Try-out jerseys	2,278.53	2,278.53	-	
Exhibition refs	1,150.00	862.51	287.49	
Pucks	301.71	301.71	-	
Socks + C's & A's	2,906.81	2,983.43	(76.62)	
B League Fees	2,400.00	2,400.00	-	
Referees B League	12,000.00	12,152.45	(152.45)	
Equipment Replacement	1,146.95	1,149.56	(2.61)	
Photos	1,200.00	1,066.72	133.28	
Insurance	7,920.00	4,212.00	3,708.00	} Budgeted at \$45 / person, but actual was only \$27 / person.
Advertising	-	-	-	
Bank charges	300.00	10.40	289.60	} Negotiated with the bank for no bank charges except NSF fees.
Office supplies/admin.	400.00	651.93	(251.93)	
Miscellaneous	500.00	615.46	(115.46)	
Training	2,000.00	1,534.25	465.75	
Rams pins / Logo	300.00	1,671.55	(1,371.55)	} The executive has an inventory of RAMS pins purchased in bulk for significant discount.
Total	\$198,755.93	\$192,993.40	\$ 5,762.53	
Revenue				
Tryout fees	\$ 16,000.00	\$ 14,060.00	\$ (1,940.00)	
Conditioning fees	8,100.00	9,010.00	910.00	
Silver Seven offload	3,328.62	3,328.62	-	
SMHA fees	76,840.00	78,200.00	1,360.00	
RAMS fees	81,600.00	81,600.00	-	
Total	\$185,868.62	\$186,198.62	\$ 330.00	
Excess of rev. over exp.	\$(12,887.31)	\$ (6,794.78)	\$ (6,092.53)	
Carry forward surplus	22,941.10	22,941.10	22,941.10	
Accumulated surplus	\$ 10,053.79	\$ 16,146.32	\$ 16,848.57	



**Stittsville Rams – Competitive
Budget for 2010-2011
June 1, 2011 to May 31, 2012**

	2011-2012 Budget	Notes:
Expense		
Ice cost	\$ 160,000.00	Includes all City of Ottawa and Beckwith ice
Player development	4,000.00	Based on \$500 / per team for eight teams (only one minor Atom team)
Exhibition refs	1,200.00	Estimate
B League Fees	2,400.00	Based on \$300 / per team for eight teams (only one minor Atom team)
Referees B League	12,000.00	Estimate
Equipment Replacement	7,500.00	Tryout jerseys / pucks / socks / C's & A's / Equipment replacement
Photos	1,200.00	Estimate
Insurance	6,240.00	Based on \$40 / player (8 teams / 17 players / 2.5 coaches)
Bank charges	30.00	Estimate
Office supplies/admin.	400.00	Estimate
Miscellaneous	800.00	Estimate
Training	2,000.00	Estimate for coaching certifications
Total	\$ 197,770.00	
Revenue		
Tryout fees	\$ 14,000.00	
Conditioning fees	8,100.00	
Silver Seven offload	3,328.62	
SMHA fees	76,840.00	Based on 8 teams / 17 players @ \$575 / player less \$10 admin fee per player
RAMS fees	88,400.00	Based on 8 teams / 17 players @ \$650 / player
Total	\$ 190,668.62	
Excess of rev. over exp.	(7,101.38)	
Carry forward surplus	16,146.32	
Accumulated surplus	\$ 9,044.94	

Stittsville Minor Hockey Profit and Loss Statement						
	Actual 2008/2009	Actual 2009/2010	Full Year 2010/2011 Budget	Actual to date 2010/2011 As At Mar 31, 2011	Full Year 2010/2011 Forecast	Full Year 2011/2012 Budget
Revenue						
Registration Revenue	560,095	705,868	530,400	689,383	689,383	530,000
Registration Withdrawals		-27,280		-17,975		
Competitive Withdrawals	-128,217	-149,114		-150,750	-150,750	
Net Registration	431,878	529,474	530,400	520,658	520,658	530,000
Equipment	4,560	1,240	0	2,925	2,925	2,500
Canteen	4,076	6,363	0	0	0	0
Income - Clinics	0	0	0	6,100	6,100	6,000
Miscellaneous	4,230	5,507	12,700	1,669	2,669	500
Interest				814	1,114	1,000
Sponsorships	2,000	0	0	0	0	0
Subtotal - Misc Revenue	14,866	13,110	12,700	11,508	12,808	10,000
Total Revenue	446,744	542,584	543,100	532,166	533,466	540,000
EXPENSE						
Equipment	37,698	56,530	24,400	27,225	27,225	20,000
Storage	3,645	3,120	3,800	3,792	3,792	3,900
Referee	36,533	41,841	43,700	46,560	46,560	47,500
City Ice	309,068	276,334	385,700	257,907	315,000	395,100
Beckwith Ice		72,090		78,532	78,532	
Sens Plex Ice		425		0	0	
Other Ice		3,327		0	0	3,000
Less: Ice Rented to Others		-5,327	0	-3,061	-3,061	-3,100
Sub Total - Ice		346,849	385,700	333,378	390,471	395,000
Canteen Lease	2,638	215	2,700	6,760	6,760	3,900
Clinics	9,691	11,554	11,300	6,872	12,500	12,500
Advertising	1,483	2,111	1,900	1,317	1,517	1,800
Photography	6,834	4,582	4,700	4,525	4,525	4,700
Administrator	12,647	0	0	0	0	3,000
Credit Card Fees	0	0	15,000	11,094	11,094	12,500
Enrollment Fees	0	0		3,955	3,955	4,200
Licences and fees	0	1,027		0	0	0
LCMHL Fees/District 4 Fees	3,900	5,100	5,300	5,200	5,200	5,330
Meals & Entertainment	0	843		0	500	1,000
Travel	0	251		0	250	250
General Expenses	2,318	1,685		0	0	0
Professional Fees	0	6,000	6,180	0	6,000	0
Insurance	30,969	35,586	36,700	33,561	33,561	35,239
Bank Charges	0	164	0	75	150	200
Office Expenses	1,038	3,882	1,300	1,416	1,616	1,800
Donation				1,000	1,000	0
Misc Expense	0	0	6,220	1,366	1,666	1,000
Total Expenses	458,462	521,340	548,900	488,095	558,341	553,819
Surplus/Deficit	-11,718	21,244	-5,800	44,071	-24,875	-13,819
Cash - start of period			79,283		79,283	52,683
Pay for Professional Fees Accrued in previous year			-6,000	5,650	-5,650	-6,000
Add: non cash accrual for Profession Fees to be paid in next year					6,000	
Purchase - fixed assets					2,074	2,000
Cash - end of period			67,483		52,683	30,864

SMHA Financial Report

2010-11

- Revenues \$10K under budget - later cutoff for early registration discount
- Expenses \$10K over budget - \$5K more on ice, \$3K canteen for 2009, \$3K ref fee increase
- Expect to end year with \$25K deficit vs \$6K projected deficit
- Cash surplus \$53K

2011-12

- Assumes no change in registration numbers
- \$10 increase in registration fees
- \$3K less from sponsorships and canteen
- Expenses \$5K less than 2010-11
- Deficit of \$14K, Cash =\$30K



Registration for 2011

- On-line registration will open early May 2011
- Registration Fees will increase by \$10 per player
- On-line registration via check and credit card for returning players only
- Two on-site registration sessions for new players: June and August



Constitutional Amendments



Election of Officers

- Election of officers and directors
 - Vice President, Finance
 - Vice President, Support Services
 - Secretary
 - Director Competitive
 - Director, House Program
 - Director, Hockey Development Program
 - Director at Large
- How it works
 - If more than one nomination received in advance, vote
 - If one nominations received, acclaimed
 - If no nominations in advance, can be done from the floor
 - If no nominations, Executive can appoint from management council



Nominations received for Open Positions

- Vice President, Finance – Fiona Livingstone acclaimed subject to Executive approval
- Vice President, Support Services – Lynda Partner, acclaimed
- **Secretary – no nominations, open to floor**
- Director Competitive – Chris Weir, acclaimed
- **Director, House Program – no nominations, open to floor**
- Director, Hockey Development Program – Angelo Miceli, acclaimed
- **Director-at-Large – no nominations, open to floor****

**Director-at-Large must have served as an elected member of the Executive at any point in time and must have fulfilled the full two year term



OTHER BUSINESS



Rory Bradley Volunteer of the Year Award





Volunteers of the Year Nominees

- Glenn Austin, VP Operations
- Scott Bradley, Coach
- Mike Clarkson, Director Hockey Development
- Jeff Covell, Coach
- Bob Lawrence, Convenor and Coach
- Fiona Livingstone & Tom Stephens, Co-managers
- Charlene McEnery, Secretary and Convenor
- Lynda Partner, Roving Reporter
- Don Pike, Coach
- Mark Saucier, Convenor and Coach
- Joan Savoie, just about everything
- Rob Stone, Coach



The SMHA 2010-11 Volunteer of the Year is

Joan Savoie



Need for Volunteers and Implications of not finding them

- Conveners – chaos
- Coaches – no hockey, or fewer kids will play
- Trainers – no hockey
- Registration – fees will increase
- Ice Scheduler – fees will increase
- Equipment – fees will increase
- Risk and Safety – no complaints, no police checks, increased risk
- Communications – no information
- Webmaster – no information
- Clinics – fees will increase
- Goalie Director – teams less competitive
- Coach Mentor – teams less competitive, talent not optimized
- Treasurer – fees will increase
- Sponsorships – fees will increase
- Tournaments – less fun for kids, less profit to SMHA

**THE SMHA IS
RUN 100% BY
VOLUNTEERS**



CHECKING VS NON-CHECKING

LYNDA

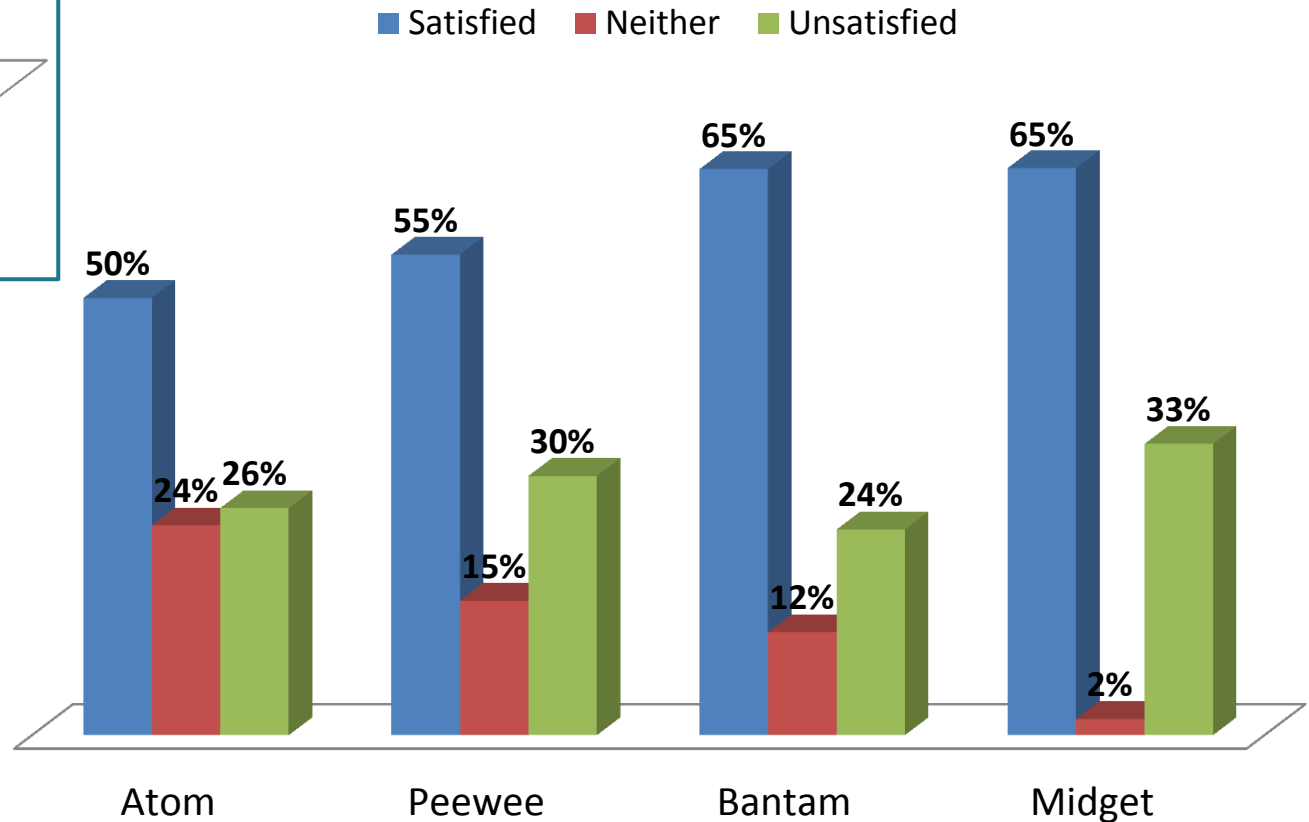
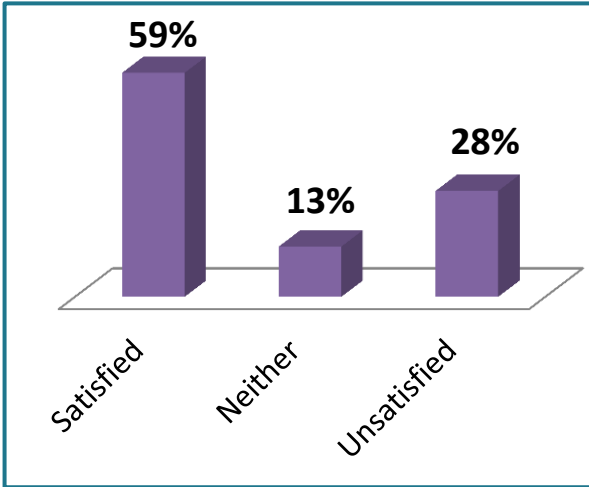


Background

- Background
 - For the 2009-10 hockey season, the SMHA made best efforts to offer a choice of checking and non-checking house hockey programs at all levels where Hockey Canada permitted checking, ie: PeeWee, Bantam and Midget A and B levels
 - At the end of the 2009-10 season, the members approved a motion by the SMHA executive to offer choice (where possible) at A levels, and to make all B level hockey non-checking starting the 2010-11 season
 - Almost one year into this program change, the SMHA surveyed their members to understand how satisfied they were with the policy change, and to understand what form of hockey members would select for the coming year if they were given the choice

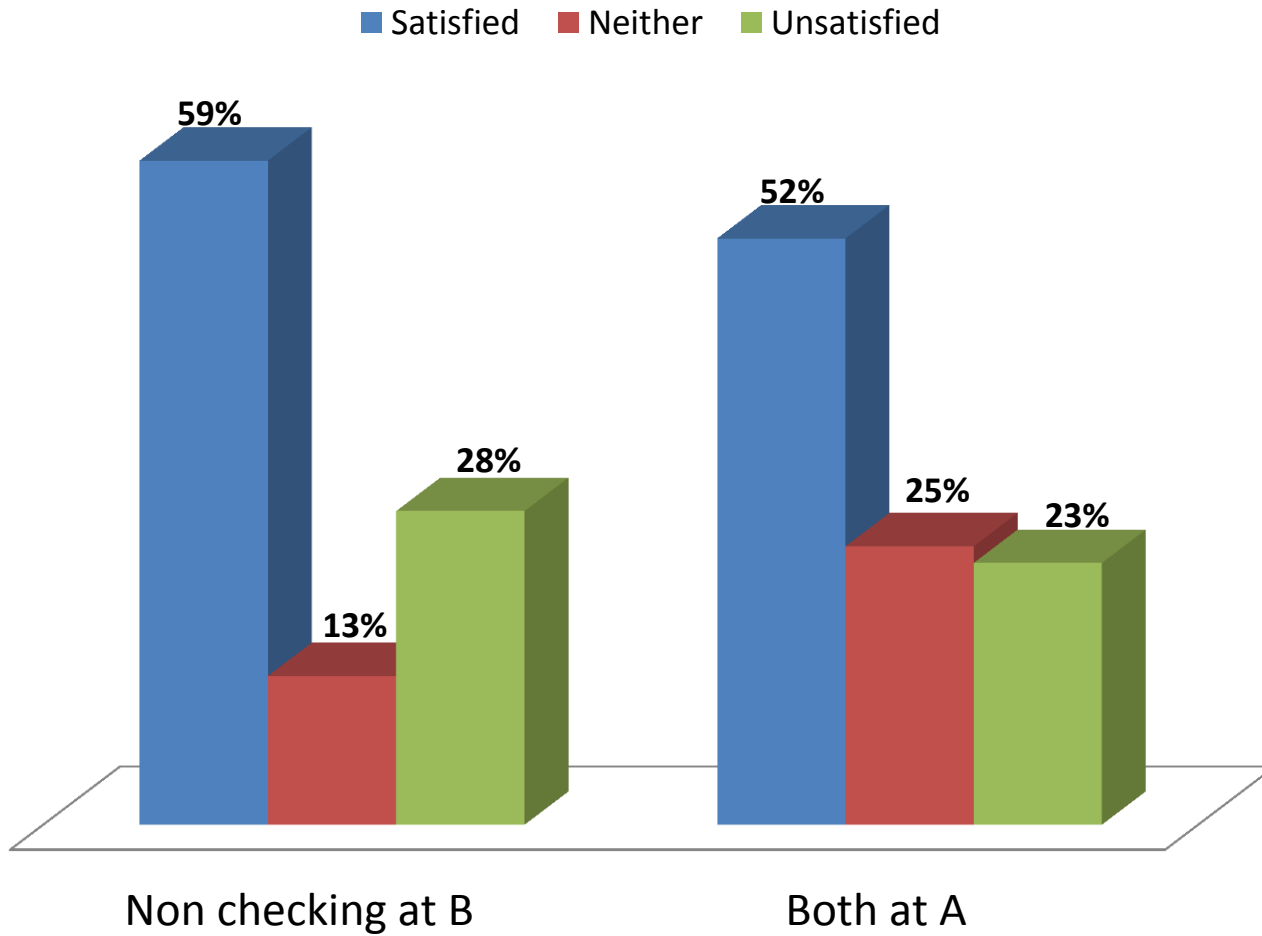


Satisfaction with Non-Checking Only at B by Age level



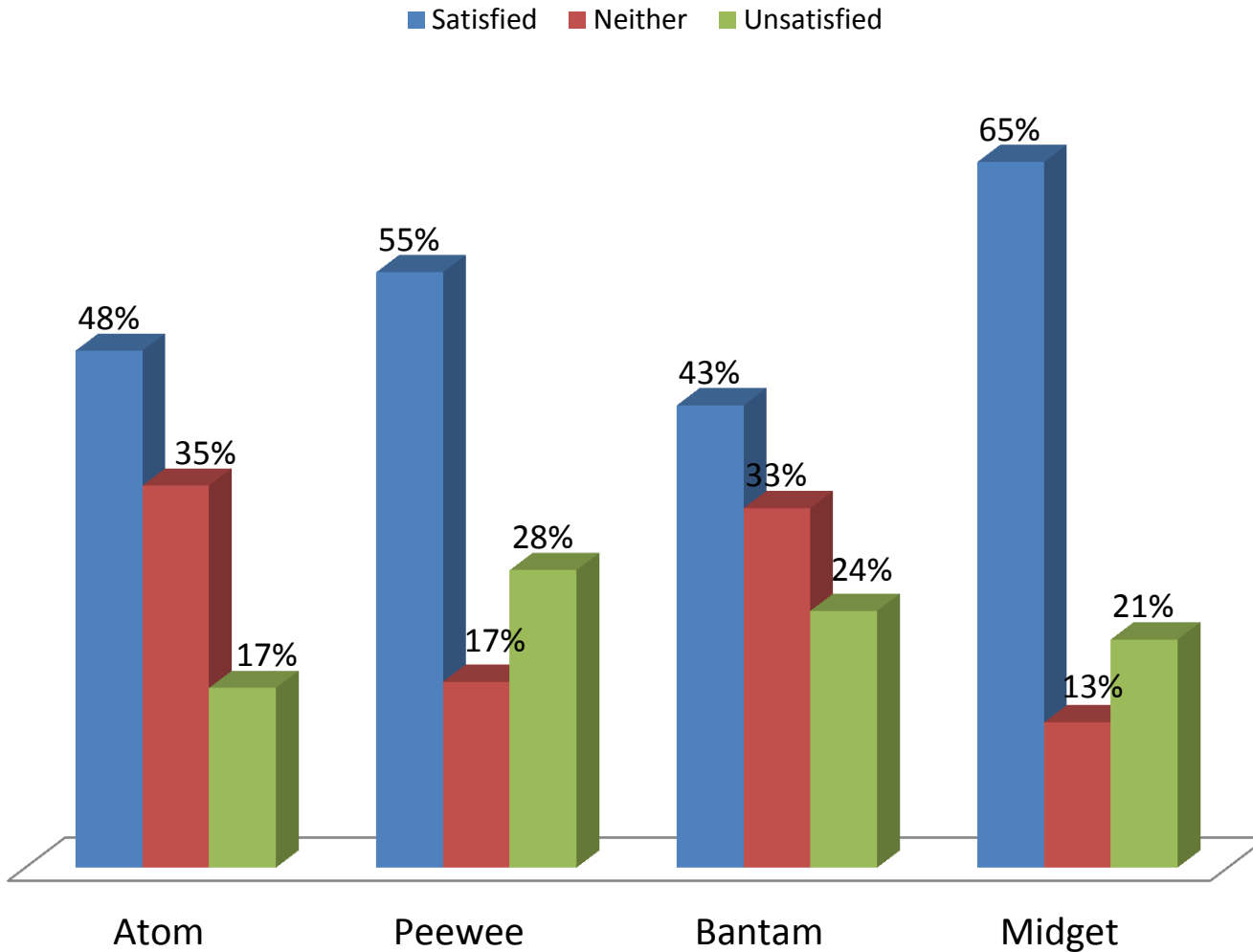


Satisfaction with Choice at A



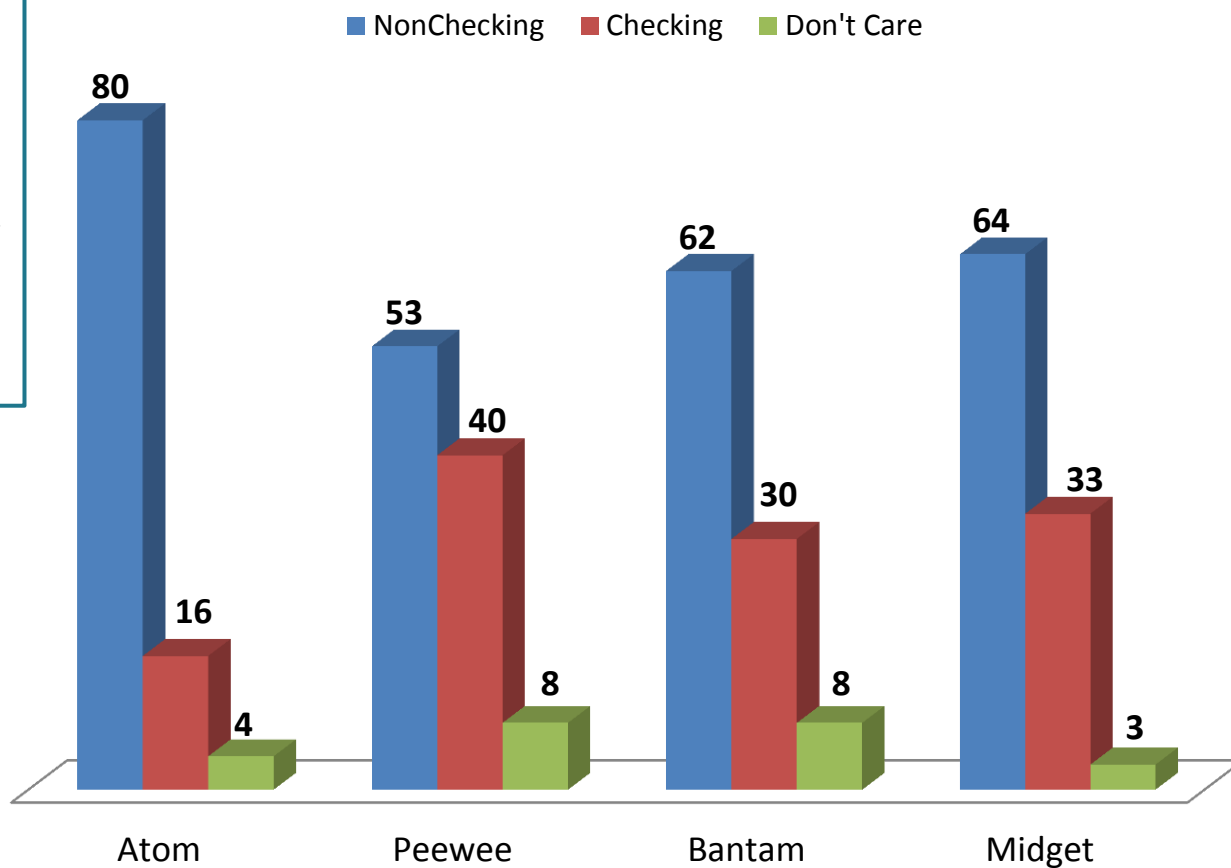
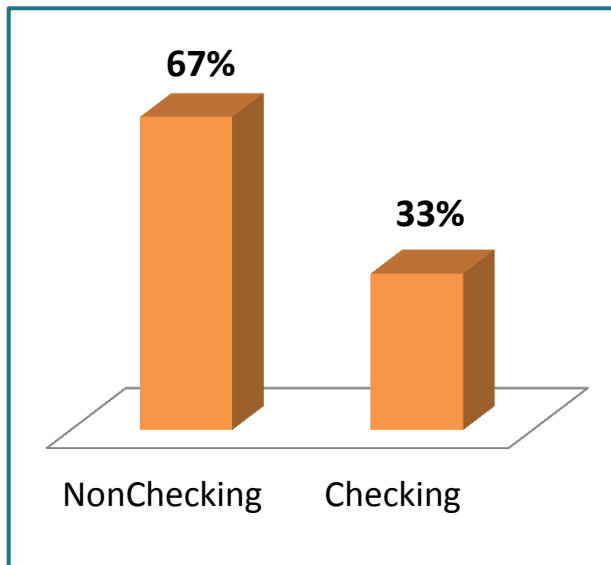


Satisfaction with Choice at A by age group





Choice for Next Season by Age level





WHERE WE PLAY AND WHY MIKE CLARKSON



Questions you've asked

- Why do some kids play in Lanark Carleton and others in other Leagues?
- Why can't we just play in our own house league?
- Why can't we just play with Kanata?
- Why don't we form our own District?



League Descriptions

- Lanark-Carleton Minor Hockey League (LCMHL)
 - This is the official house league for District 4. All seven associations who wish to play in a house league outside of their own association must place their teams in this league if that division is available.
 - Almonte, Stittsville, Richmond, West Carleton, Perth/Lanark, Carleton Place, Osgoode Rideau play in LCHML
- ODMHA Rep B League
 - This is the official competitive league for Tier 3 hockey for most associations in District 4. Some associations do not participate in this league, such as Perth and play in more localized Rep leagues.



House League

- Decision Process
 - Do we want to play outside of SMHA
 - If NO, we run our own internal house league
 - If YES
 - Does LCMHL offer a division for this team
 - If YES, we must play in LCML
 - If NO, We can seek alternate arrangements

Totals	League for 2010/2011	# of Teams
Novice A	Lanark Carleton Minor Hockey League	4
Novice B	Lanark Carleton Minor Hockey League	5
Novice C	Lanark Carleton Minor Hockey League	4
Atom A	Lanark Carleton Minor Hockey League	2
Atom B	Lanark Carleton Minor Hockey League	3
Atom C	Lanark Carleton Minor Hockey League	2
Peewee A CHK	Lanark Carleton Minor Hockey League	2
Peewee B CHK	Lanark Carleton Minor Hockey League	0
Peewee C NC	Lanark Carleton Minor Hockey League	2
Peewee A NC	Lanark Carleton Minor Hockey League	0
Peewee B NC	Interlock House League with Kanata	4
Bantam A CHK	Lanark Carleton Minor Hockey League	2
Bantam C NC	Interlock House League with Kanata	2
Bantam B NC	Lanark Carleton Minor Hockey League	5
Midget A CHK	Lanark Carleton Minor Hockey League	2
Midget A NC	Bytown League	1
Midget B NC	Lanark Carleton Minor Hockey League	6
Juvenile	Lanark Carleton Minor Hockey League	1



Competitive

- Tier 1
 - Major Atom - Major Peewee Ottawa Valley Silver 7 AA
 - Minor Bantam - Major Midget Ottawa Valley Titans AAA
- Tier 2
 - Minor Atom - Major Peewee Ottawa Valley Silver 7 A
 - Minor Bantam - Minor Midget Ottawa Valley Silver 7 AA
- Tier 3
 - Minor Atom – Major Midget Stittsville RAMS Rep B

		Minor Atom	Major Atom	Minor Peewee	Major Peewee	Minor Bantam	Major Bantam	Minor Midget	Major Midget
Tier 1	AAA					1 OVT	1 OVT	1 OVT	1 OVT
	AA		1 Silver 7	1 Silver 7	1 Silver 7				
Tier 2	AA					1 Silver 7	1 Silver 7	1 Silver 7	
	A	2 Silver 7	2 Silver 7	2 Silver 7	2 Silver 7				
Tier 3	Rep B	1 RAMS	1 RAMS	1 RAMS	1 RAMS	1 RAMS	1 RAMS	1 RAMS	1 RAMS
* OVT = Ottawa Valley Titans and Comprises District 5 and District 4 (minus Osgoode and Richmond)									



TEAM EVALUATIONS

MIKE CALLAGHAN



Questions you've asked

Questions and Issues to be Addressed:

- How are evaluations done?
- Why can't we have more/fewer A/B/C teams
- Why are the teams in our division so unbalanced?
- Why don't we do evaluations in the spring?
- Why so little lead time about ice times for evaluations?
- Conduct of players over the year.
- Team Selections for the next hockey season 2011- 2012.



Questions you've asked

- How are evaluations done?
 - Depending on the level (Atom, Peewee, Bantam, Midget, Juvenile) a set of evaluation criteria is set by the convenors.
 - Each level will have different criteria as what makes a hockey player “better” changes with age.
 - Evaluation sessions are held where non-biased evaluators rate each players against the set criteria.
 - Many levels are struggling for volunteers and in some cases only a few evaluators are available and they may have children at that level



Questions you've asked

- Why are the teams in our division so unbalanced?
 - There will always be a winning team and a losing team regardless of how much work is put into team selection.
 - If the SMHA teams are unbalanced, there is a chance they were not select properly. There are also many other reasons why this could happen that are simply unpreventable
 - When the SMHA teams are unbalanced with the rest of the league, for the good or bad it is due to an incorrect placement and splitting of the teams along the A/B/C lines.



Questions you've asked

- Why can't we have more/fewer A/B/C teams
 - The ODMHA publishes “guidelines” that determine the number of teams that should be placed at each level
 - Each league can refine this recommendations
 - In our case, Lanark Carleton/District 4 decide on this split
 - For the 2010/2011 season the split was set as 33/33/33
 - To vary from this split we must submit a request to District 4 and we have no expectation that would ever be approved.



Questions you've asked

- Why don't we do evaluations in the spring?
 - Hockey is a subject to the trickle down effect. House league evaluations cannot start until the competitive teams are selected. While this may change in the future, it is not currently planned.
 - Even if this did change by the time competitive was completed, it would be May or June and who wants to be in the rink then.
 - Children change over the summer. Many who continue to play and develop during the summer will leap from those that don't.



Questions you've asked

- Why so little lead time about ice times for evaluations?
 - Scheduling of evaluations is very complicated and in general September is chaos for hockey convenors.
 - It is important that when scheduling evaluations that players of similar ability be on the ice together. This necessitates that changes be made after each session and hence they can not be planned weeks in advance.



Questions you've asked

- Conduct of SMHA players during 2010 – 2011 season
 - The SMHA Executive dealt with many code of conduct issues during the hockey season.
 - The majority of these issues were in the Bantam and Midget levels of play and it is imperative that we remind our players it is a privilege not a right to play hockey.
 - For the upcoming hockey season the SMHA will be strictly enforcing the code of conduct. We want to ensure we are supporting the volunteer coaching staff, while promoting a safe environment for all players to participate in.



Questions you've asked

- Team Selections for the 2011 – 2012 Hockey Season
 - A formal team selection process was left up to each convenor during this past hockey season and the lack of continuity caused confusion for many players and parents.
 - I will be recommending a new process for the upcoming hockey season. This process is sanctioned by Hockey Canada and is supported by a significant amount of literature on how to effectively undertake the selection process.
 - I will be recommending a double blind draft for the “A” levels and at “B” & “C” levels use a H.L. balanced draft process.
 - How the process works.....



ICE GLENN AUSTIN



Questions you've asked

- Why didn't we get more ice time, especially for practices?
- Why are our ice times so sporadic?
- Why did my team get less ice than other teams at my level?
- Why don't we get all our ice schedules at the beginning of the year?
- Will the new ice pad at the GRC give us more ice?
- Why don't we get full ice practices?
- Why are we driving all the way to Beckwith when there is perfectly good arena right here in Stittsville?



Answers

- Ice is a limited commodity in the City of Ottawa, and our largest expense
 - SMHA has met with Ward 6 Councillor, Shad Qadri, to discuss our allocation of ice, and access to new ice at **GRC Pad 2**
 - **Allocation survey** is currently being worked on for 2011-12; this will help to get us more access to ice.
 - Beckwith will continue to remain part of our ice inventory – we have five (5) years on lease; it supplements required ice to meet our current demands
 - **Full ice practices:** SMHA has always chosen to go with 100% shared ice practices to ensure our players touch the ice as often as possible (based upon budget and availability)
 - **Schedules:** we do our best to get schedules out to conveners; practice ice availability only available after games are scheduled by leagues.
 - All other questions – FAQ on SMHA Web site addresses them